



Marketing Coordinator

OceanWise is looking for a Marketing Coordinator to support its promotional and sales activities internationally. You will be responsible for implementing OceanWise's marketing plan and contributing to the plan as you grow into the role.

The role includes the following duties:

- Understanding and maintaining details of OceanWise's portfolio of products and services
- Creating and managing content for OceanWise's promotional material, press releases and online presence, including the company's quarterly newsletter and periodic campaigns
- Liaison with external designers, web developers and printers, ensuring the company's objectives are met and its high standards maintained
- Manage and attend OceanWise's presence at exhibitions and conferences, including the company's annual workshops
- Undertake market research activities, including customer surveys and following up sales enquiries and opportunities.

In undertaking the above duties you will be supported by OceanWise's Business Administration Team, which is responsible for maintaining the company's CRM system, managing the sales and ordering processes, and undertaking marketing and event support.

Based in Alton, Hampshire, and reporting to the Managing Director, you will be a commercially aware, presentable, self-disciplined team player with the ability to communicate with personnel at all levels within an organisation. You will have creative skills and be able to demonstrate a flair for authoring informative, interesting and grammatically correct documents and press releases.

Educated to degree level or above, the ideal candidate will have held a marketing position in a technology related company. Knowledge of the marine environment or the maritime or upstream energy sectors is beneficial but not essential.

Benefits include flexible working, including optionally working part-time, up to 25 days annual leave, optional health insurance, generous company pension contributions, a discretionary bonus and a share incentive plan (after 2 years), and help in gaining further marketing qualifications.

Salary will be commensurate with qualifications, experience and hours worked (minimum of 3 days/week pro rata) with an opportunity for accelerated career progression for the right person.

For further information, please send covering letter and CV for the attention of Janet Lockey at careers@oceanwise.eu.

OceanWise Limited provides 'end-to-end marine and coastal data management and decision support' systems and services to the marine and maritime community. The company is proud of its independence, expertise and professionalism and the trust that this has engendered with its customers both in the UK and internationally, achieved through the respect, honesty and hard work of all of its personnel and other stakeholders. We welcome the right candidate to our team.

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